

LIST OF QUESTIONS

on educational discipline “Social medicine, public health” for the 5-year English-speaking students of the second / master level of the higher education of the branch of knowledge 22 "Health care" specialty 221 "Dentistry"

- 1) Levels of study of economic relations in the public health system.
- 2) Resource provision of the health care system.
- 3) Methods of research of economic relations in the health care system.
- 4) Models of economic organization. Subsystems of formation of economic relations.
- 5) Factors that affect to the public health.
- 6) Economic losses from loss of health.
- 7) The essence of business activity and its specifics in the health care.
- 8) Stages of registration of a medical institution.
- 9) Licensing of medical practice.
- 10) Requirements for business entities conducting medical practice.
- 11) Accreditation of health care facilities.
- 12) Organizational and legal forms of business activity, their comparative characteristics.
- 13) Types of health care associations.
- 14) The structure of the business plan. Basic requirements and rules for making a business plan.
- 15) Methods of financial planning of medical institutions.
- 16) Classification of costs of a medical institution:
- 17) Forms of salary of medical workers.
- 18) The main sources of funding for health care.
- 19) Basic principles of budget financing. Tax classification.
- 20) Advantages and disadvantages of the insurance model.
- 21) Private model of financing the medical care.
- 22) Features of formation and regulation of prices in the health care, dentistry.
- 23) The structure of the price of medical services and analysis of its elements.
- 24) Development of a pricing strategy for a medical institution.
- 25) The main tasks of marketing communications in the health care.
- 26) Non-profit marketing in health care.
- 27) Stages of marketing research.
- 28) Analysis of market opportunities, study of the marketing environment of the medical organization.
- 29) Market segmentation.
- 30) The concept of 4P.
- 31) Directions of marketing strategy for medical institutions.
- 32) Socio-ethical marketing in the health care
- 33) The main indicators of activity of dental institutions.
- 34) Assessment of profitability.
- 35) Search for reserves to improve efficiency.
- 36) Cost indicators for determining the economic efficiency of the health care system.
- 37) The content and main tasks of economic analysis in the health care.
- 38) Classification of economic analysis by organization, time and methods.
- 39) Pharmacoeconomic analysis.
- 40) Financial analysis.
- 41) Indicators of financial stability of the medical institution.
- 42) The content of medical insurance.
- 43) Rights and obligations of medical insurance entities.
- 44) Types of medical insurance: compulsory and voluntary and principles of their organization.
- 45) Methods of determining the insurance rate.
- 46) Insurance policy.
- 47) Organization of quality control of medical services in terms of insurance medicine.
- 48) The current state of the medical insurance market in Ukraine
- 49) Corporate medical insurance.
- 50) Prospects for the development of the voluntary medical insurance market in Ukraine.
- 51) Problems and prospects for the introduction of compulsory medical insurance in Ukraine.