

**THEMATIC-CALENDAR PLAN OF PRACTICAL LESSONS**  
**on educational discipline “Social medicine, public health, including the economics of healthcare”**  
**for the 5-year English-speaking students of the second (master's) level of higher education,**  
**specialty 221 "Dentistry"**  
**in the 2023-2024 academic year**

| No | Themes   | Hours     |
|----|--|-----------|
| 1. | Organization of outpatient dental care. Features of dental care during emergencies (pandemics, martial law)        | 6         |
| 2. | Organization of inpatient dental care. Features of dental care during emergencies (pandemics, martial law)         | 6         |
| 3. | Economic principles of functioning of the public health system. Organization of business activities in health care | 6         |
| 4. | Basics of financial management in the health care  | 6         |
| 5. | Marketing technologies as an instrument for the implementation of dental health promotion                          | 6         |
| 6. | Analysis of economic efficiency of dental institutions   | 6         |
| 7. | Insurance medicine as a model of realization of public health  | 6         |
|    | <b>TOTAL</b>   | <b>42</b> |

**DURATION OF ACADEMIC CLASSES**

|            |                                     |
|------------|-------------------------------------|
| I lesson   | 8 <sup>30</sup> – 10 <sup>05</sup>  |
| II lesson  | 10 <sup>15</sup> – 11 <sup>50</sup> |
| III lesson | 12 <sup>00</sup> – 13 <sup>35</sup> |

**THEMES OF INDEPENDENT WORK**

**on educational discipline “Social medicine, public health, including the economics of healthcare”**  
**for the 5-year English-speaking students of the second (master's) level of higher education,**  
**specialty 221 "Dentistry" in the 2022-2023 academic year**

| No  | Name of the topic  | Number of hours | Type of control |
|-----|--|-----------------|-----------------|
| 1.  | Organizational and legal forms of business activity, their comparative characteristics. Basic information of two-level architecture of the e-Health system (ESHC) of Ukraine | 5               | Current control |
| 2.  | Methods of making a business plan in the organization of business activities in the health care. Central database of the ESHC  | 5               | Current control |
| 3.  | Characteristics of the main methods of financing medical care. Medical information systems as an ingredient of the ESHC  | 5               | Current control |
| 4.  | Specifics of price formation in the health care  | 5               | Current control |
| 5.  | Organization of marketing activities in the market of medical goods and services   | 5               | Current control |
| 6.  | Socio-ethical marketing in the health care. Medical and other information systems as the instruments of automation and control at health care providers                      | 5               | Current control |
| 7.  | Basics of economic analysis in the health care. Automated directories of the central database of the e-Health system   | 5               | Current control |
| 8.  | Methods of pharmacoeconomic analysis in the introduction of alternative medical technologies   | 5               | Current control |
| 9.  | The current state of the medical insurance market in Ukraine. Central database registers of the ESHC   | 4               | Current control |
| 10. | Problems and prospects for the introduction of compulsory medical insurance in Ukraine   | 4               | Current control |
|     | <b>Total number of hours</b>   | <b>48</b>       |                 |

Head of Department,  
Associate Professor

GUTOR T. G.